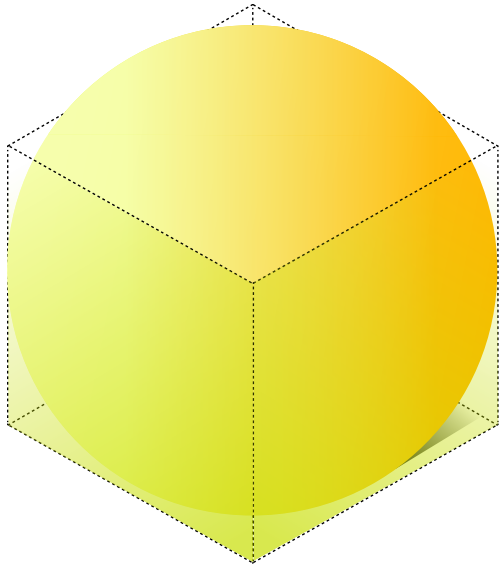


Your Path to Execution Excellence with ServiceNow SPM

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The Age of Disruption: There's No More Business as Usual



Market volatility, shifting regulations, and rising customer expectations are forcing enterprises to rethink how they execute strategy. Yet too often, investments get trapped in silos. Projects drift, priorities compete, and budgets fail to match business goals.

Strategic Portfolio Management (SPM) offers a way forward. By connecting strategy with execution, SPM ensures that every initiative is funded, staffed, and delivered in line with enterprise priorities. Instead of managing activities in isolation, leaders gain a real-time view of where resources flow and how outcomes contribute to value.

This shift is urgent. Organizations that treat disruption as routine and build adaptive execution systems transform change into advantage.

SPM is the Enterprise Imperative: Turning Strategy Into Advantage

The proof is in results: Wellstar Health consolidated four project tools into one platform, saving \$560K annually and accelerating project delivery by 17%. The City of Minneapolis achieved budget transparency on a \$45M IT portfolio in only 8 weeks.

[LEARN MORE](#)

SPM matters because it transforms disruption into opportunity. By centralizing demand, rationalizing spend, and aligning projects with outcomes, enterprises can scale change without losing control.

For executives, this means confidence that strategy won't stall at the planning table. For teams, it means clarity of priorities and the ability to deliver work that clearly ties to enterprise impact.

These outcomes show that SPM serves as the foundation for resilience and growth in the age of disruption, extending well beyond traditional project management.

ServiceNow SPM: The Enterprise's New Operating System



Enterprises can no longer afford to manage portfolios as disconnected projects. They need an operating system that unifies planning, funding, and execution into one intelligent flow. ServiceNow SPM provides that system.

With SPM, leaders gain real-time visibility into strategic investments, financial performance, and resource allocation. Demand management ensures only the right initiatives move forward. Project portfolio management provides structure across programs and projects. And performance analytics keeps strategy and execution tightly aligned.

Viewed this way, SPM operates as the enterprise operating system for agility and resilience, powering decisions at every level of the organization.

Unlocking the Strategic Value of ServiceNow SPM

Consider [this leading retail chain](#) in the U.S. midwest, which cut status meetings by 50% and gained 100% transparency into store development projects. Or [this global building products supplier](#), which improved forecast accuracy by 25% while achieving 95% adoption across finance and IT.

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ServiceNow SPM equips enterprises to orchestrate strategy execution at scale. Demand and innovation management ensure the best ideas move from concept to funded initiatives. Resource and time management provide clarity on capacity and utilization. Financial planning aligns spend to outcomes, not habits.

For executives, this means they can answer the toughest questions: Are we funding the right priorities? Are resources working on the initiatives that matter most? Are we realizing the returns we expect?

These results illustrate why ServiceNow SPM is increasingly treated as the operating system for strategy execution.

The Power of Cprime + INRY: A Partnership That Changes the Game

Many organizations fail to realize the full potential of SPM because they focus only on implementation. The real value comes when SPM is embedded within the broader operating model, aligning portfolios to enterprise architecture, finance, and agile ways of working.



This is where Cprime and INRY bring unmatched strength. INRY delivers proven ServiceNow implementations with its SMART Success methodology: structured workshops, rapid configuration, user acceptance testing, and a 90-day adoption program. Cprime adds the strategic layer: operating model design, agile coaching, and enterprise architecture integration that ensures SPM is more than a system upgrade.

Together, Cprime and INRY provide a powerful combination: rapid time-to-value paired with strategic alignment for sustainable impact.

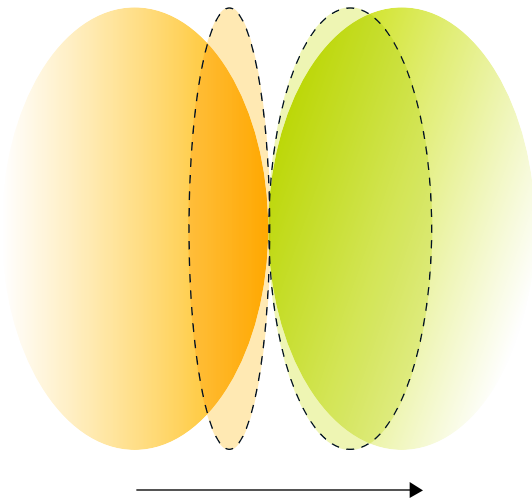
[EXPLORE CPRIME + INRY'S SERVICENOW SPM SOLUTIONS](#)

Transformation in Action: Proof of What's Possible

The partnership has delivered measurable results across industries, serving organizations in healthcare, government, retail, manufacturing, technology, and financial services. This breadth of experience demonstrates how SPM creates impact in diverse enterprise environments.

These outcomes demonstrate what happens when strategy, execution, and technology are orchestrated together. Success depends not only on going live quickly but also on ensuring adoption, alignment, and measurable outcomes long after launch.

Your Path to Strategic Execution: From Vision to Reality



Transformation doesn't end at implementation. True value emerges when enterprises continue to evolve how they manage portfolios, align funding, and scale agility.

With Cprime + INRY, organizations gain a partner that stays engaged well beyond go-live. Our CloudCover services provide 90 days of adoption support, quarterly reviews, and ongoing roadmap alignment to ensure SPM evolves as business priorities change.

The journey begins with a clear first step. Whether that's a strategic workshop to map priorities, a demo of ServiceNow SPM capabilities, or an ROI assessment to build the business case, your path to strategic execution is ready to begin.



Take the Next Step: Where Your Journey Begins

See how financial alignment, resource visibility, and innovation management come together in action.

[REQUEST A SERVICENOW SPM DEMO](#)

Inry, a Cprime company, helps you turn disruption into advantage, aligning strategy to execution and accelerating outcomes with ServiceNow SPM.