

THE POWER OF THE PRODUCT OWNER

1 Days Classroom
2 Days Live Online

Individual: \$795

Group: \$695

GSA: \$685

REGISTER HERE:
www.cprime.com/learning

COURSE OVERVIEW

This one-day product owner training course dives into all things product owner by helping current and future PO's understand their significant place within agile product teams. Participants gain an understanding how product management, discovery, and validation practices fuel product success and agility.

Unlike traditional training, this course challenges participants to listen, practice, and even question these methods. Our instructors use real-life experiences to help explain both successes and failures they have seen while working as a product owners and product coaches.

COURSE OUTLINE

Part 1: Product Journey – Where are we going?

1. From project to product
2. The concept of "product ownership"
3. Product roadmaps –
Who? What? Why?
 - Balancing competing interests
 - Charting a course for "Product Agility"

Part 2: The Role of the Product Owner

1. Before agile... after agile...
2. How do you build great PO's?
 - Technical skills
 - Soft skills
 - Flavors of PO's

3. The order taker dilemma
4. Building balanced PO teams
5. Working with other players on the product team

Part 3: Blending Product Discovery and Delivery

1. Roadmap -> Backlog -> Work Item

2. Early discovery – When? Why? How?
 - Release cadence
 - From concept to journeys
3. Discovery/Delivery cadence
 - What? Why? How?
 - Sprint cadence
 - From journeys to stories and tests
 - "How big?" to "Too big?"
4. Want more from your team?
Build a better backlog
 - Tactics
 - Incremental investment, measuring impact, and adjusting
5. How much involvement is too much or too little?

[See website for complete outline...](#)

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