VISUAL THINKING SKILLS

3 Days Live Online

Individual: $445

Group: $445

REGISTER HERE:
www.cprime.com/learning

COURSE OVERVIEW

This workshop will provide you with the necessary skills and knowledge you need to adopt and evolve your very own unique Visual Thinking Style including the visual thinking tool box, active listening techinques and visual facislitation simulation. Get introduced to the essential visual thinking building blocks before discovering your very own visual thinking style. Gain all the tips and techniques you need to generate ideas and solve problems visually.

COURSE OUTLINE

Part 1: The theory of Visual Thinking and drawing deep dive

- We will focus on the why of Visual Thinking before progressing with drawing techniques and top tips. By the end of the session you will have a bank of reusable images to master and evolve.

Part 2: Building your Visual Thinking Toolbox

- We will focus on some key aspects of Visual Thinking including lettering techniques, title banners, containers; and layout, flow and structure patterns. You now have the ingredients to tell an impactful visual story.

Part 3: Visual Facilitation and Active listening

- During this final module we will run active listening exercises before simulating idea mapping and problem-solving exercises with the use of online graphic templates. Now you have the ability to embrace group diversity and convergent thinking virtually.

See website for complete outline...

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