

THE TOP 6 REASONS

70% of

DIGITAL TRANSFORMATIONS FAIL

FAILURE FACTORS

AND TIPS TO DEFY THE ODDS FOR SUCCESS

1 LACK OF CLEAR, SHARED ORGANIZATIONAL GOALS BACKED BY LEADERSHIP

No set OKRs, organizational vision or business outcomes

2 TECHNOLOGY STACK IS NOT MODERNIZED

Business tools that do not help drive efficiency and scale

3 POOR COLLABORATION AND COMMUNICATION BETWEEN TEAMS

Misaligned priorities, duplication of work, unclear roles and responsibilities

4 COMPLEXITY, BOTTLENECKS, AND INEFFICIENCY

Manual processes, functional silos, waiting for hand-offs, uncertainty

5 LACK OF VISIBILITY AND TRACEABILITY

Siloed teams, process waste, poor reporting, lack of data

6 POORLY ADOPTED AGILE MINDSET

Inability to adapt to change. Change is not cross-functional

REDUCE COMPLEXITY AND MAXIMIZE EFFICIENCY

Automation, streamlined processes, and certainty enable adoption success.

COLLECTIVE STRATEGY ACROSS PEOPLE, PROCESS AND TECH

You can't have one without the others. People are the glue that binds a process aligned to technology.

COLLECT THE RIGHT DATA TO PIVOT

Decision making ability up the chain requires real-time data in an aggregated view.

EXECUTIVE STRATEGY, FILTERED FROM THE TOP - DOWN

Leadership must make goals and strategy clear and set the tone to embrace change.

MINDSET SHIFTS TIPS FOR SUCCESS

- Focus on outcomes over outputs
- Focus on product over project
- Remember that your business is unique and one size doesn't fit all
- Involve the right people who embrace and are prepared for change
- Leadership must set the tone for change
- Start by aligning process, tools and people
- Center on the right performance metrics
- Decide if you should build vs. buy
- Don't be afraid to call for help

DEFY THE ODDS HOW TO BE IN THE

30%

SUCCESS FACTORS

KEYS TO A SUCCESSFUL TRANSFORMATION

PEOPLE: The Driver
Who does the work.

PROCESS: The Road
How the work gets done.

TOOLS: The Car
Where the work is done, tracked and accelerated.

CONSIDER THESE NEXT STEPS

Leadership Driven Innovation

Enable executives to lead, expedite and guide the transformation effort with clear goal setting and business outcomes and creating a culture that embraces change.

Integrated Architecture

Instead of heavy investments in technology, start first by getting your tech stack to talk. Integrations between your critical tooling provides roll up visibility, process automation, minimizes technical complexity, and promotes collaboration among cross functional teams. Create a flatter way to do business with tech modernization.

Change management

Put your people in the driver's seat and engage them throughout the transformation to empower your workforce and spark innovation.