



Enterprise Integration

Tune your digital orchestra

cprime

Talk to an Expert
cprime.com or call 877.800.5221

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Enterprise Integration

Workflow automation and app integration based on the best Agile practices drive digital transformation and help the organization to act as a tuned-up orchestra providing the same excellent experience at every stage of the customer journey.

You need an orchestra to play a symphony.
Set the rhythm to your teams.

Enterprise Integration increases transparency, fosters cross-functional communication, and facilitates the decision making to create added value.

20+

applications used by
the average team

<30%

of enterprise tools are
integrated

90%

of businesses struggle
with data silos

up to 30%

less revenue due to
process inefficiency



Does This Sound Like You?

I want

Our apps to talk to each other

So that

Our data is **in sync**;

We have **fewer errors** due to manual work;

My team has more time for **building value** instead of
maintaining too many systems.

I want

Cross-functional communication and end-to-end analytics

So that

We have a **clear understanding** of what's going on **in real-time**;

We have a **trusted source of insights**;

My team can make **decisions faster** and deliver **more
value to our customers**.

I want

Workflow automation across departments and teams

So that

Digital systems **orchestration** is cost- and time-**efficient**;

Positive changes can be implemented and scaled
quickly across the organization;

Our **infrastructure supports and accelerates** our Agile
transformation.

Workato iPaaS

Bring the right data to the right people on your team when they need it most by leveraging the 500K+ reusable integrations and 1000+ Workato connectors.

We help you design a unified automation strategy using all the benefits provided by Workato, the fastest-growing integration platform.

Atlassian Integrations

Connect Atlassian products across the organizational toolchain to solutions like Aha!, Product Board, Snyk, or Launch Darkly, and develop beyond out-of-the-box functionality to align better to organizational processes.

As an Atlassian Platinum Partner and cooperating with 30+ solution vendors, we galvanize your enterprise integration to speed up delivery.

Custom Integrations

Transform your decision-making process by connecting out-of-the-box solutions, custom apps, infrastructure instances, and devices.

We get your digital assets talking to each other so you can blend and aggregate the data you need and keep teams in sync, in order to turn ideas into action faster.

API Development

Incorporate proprietary and purpose-built software into your digital ecosystem to enrich the analytical data and facilitate decision-making.

We help you draft the requirements, design, and develop custom APIs so your teams can share the data, eliminate manual errors, and double work, to focus on generating in-depth insights.

Building an all-in-one HR solution, our client has ~100 apps in the 'Connector Backlog' covering recruiting, time-tracking, payment processing, etc. As the backlog keeps growing they need a strategy to deliver connections fast.

By leveraging Workato iPaaS the company delivered connectors twice as fast as if they had chosen API-2-API development.

Our client needed a log management and analytics service to integrate with Jira so development velocity and reliability dashboards were accessible through Jira's UI.

By incorporating the DORA Metrics and DevOps Lifecycle Dashboards in Jira UI, we helped our client to significantly cut context switching for the dev teams and enabled them to focus on the key metrics when and where they are most relevant.

Our client wanted to have their OKRs that were stored in a cloud-based strategy execution platform connected directly to epics in Jira Align to track progress towards a shared goal with every task delivered.

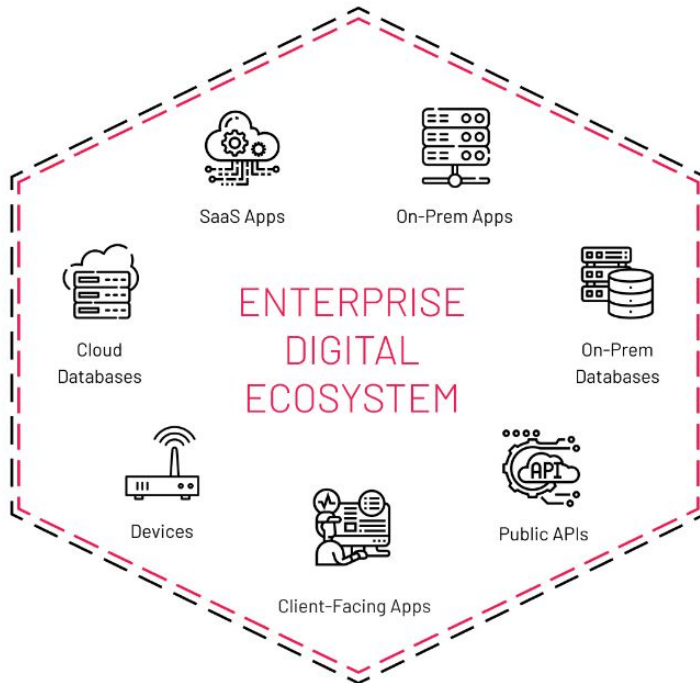
We helped them to increase enterprise-level visibility and sharpen the focus of their efforts by delivering the integration. Backlog prioritization has been simplified and employees' motivation has grown significantly.

Our customer has been using a custom-built billing software for dev teams and wanted to increase discipline by sending the reminders to employees via Slack.

We built an API for the billing software and the connector that allowed them to eliminate late billing, and reduced stress for the developers by providing an easy tool to bill hours associated with different projects/clients. Slack served as a mobile extension, which the proprietary system didn't have.

How Enterprise Integration Transforms Your Value Streams

The amount of data generated by the organization grows by the hour, as does the number of apps used by teams and the complexity of the infrastructure to support them. At the same time the toolset to accumulate, blend and analyze it still falls behind the need significantly. The consistent approach to digital orchestration and automation allows enterprises to build a powerful mechanism to generate high-powered decisions and build competitive advantages.



We start with building a 360° view of your value streams to help you identify the impediments, connect the relevant data sources, and automate the routines that stall your teams.

We go beyond technical requirements to transform the way your teams collaborate and deliver value to your end-user.

Enterprise Integration and automation advances the way you do business instantly after the launch. Your teams gain time wasted on manual data management and your company accelerates. Your insights are generating a more positive impact because the right and comprehensive data is in the right place at the right time.

Siloed streams

Data scattered across digital ecosystem, random communication between teams

INTEGRATE

Efficient collaboration

Reduced errors, duplications, and manual work, and fostered data sharing between teams

Fragmented data

Lack of comprehensive analytics across the organization due to information silos

ORCHESTRATE

End-to-end visibility

Increased visibility due to the cross-functional end-to-end analytics and unified data flow

Guesstimates

Complicated decision-making process involving a lot of guess-work due to chaotic analytics

ANALIZE

Justified decisions

Accelerated decision-making based on advanced business intelligence

Slow time-to-market

Business initiatives that are late and irrelevant to the market and wasted investments

IDEATE

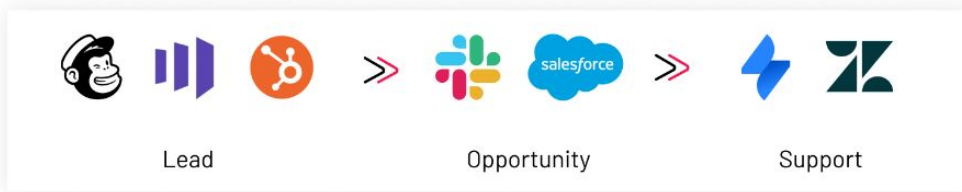
Fast time-to-value

Well-grounded initiatives that allow to exceed expectations of the market and create value



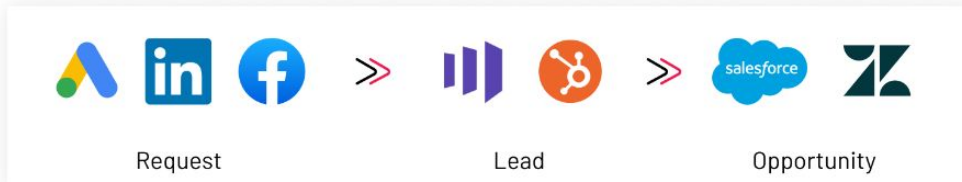
A Few Examples Of Enterprise Integration

Sales



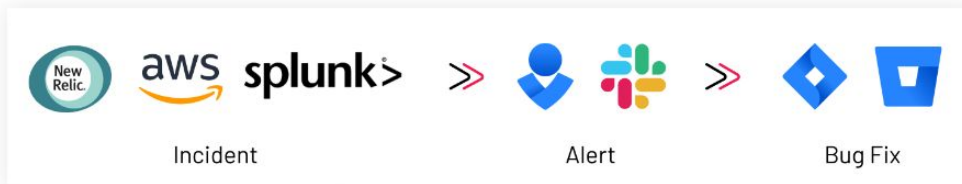
- Lead to Opportunity
- Quote to Cash
- Streamlined Closing
- Cross-sell & Upsell

Marketing



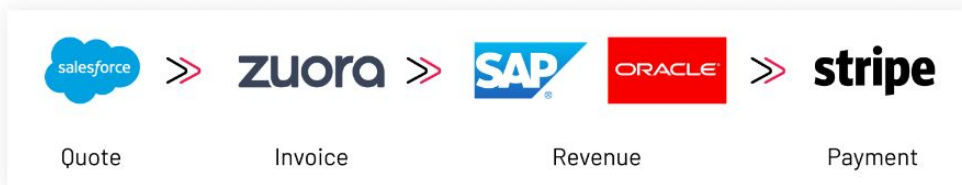
- Budget & Planning
- Campaign Creation
- Lead Management
- Sales Handoff

IT



- Incident Management
- Intelligent Helpdesk
- ChatOps
- ITSM

Finance



- Quote-to-Cash
- AP & Procurement
- Financial Reporting
- Compliance

HR



- Talent Acquisition
- Employee Onboarding
- Employee Termination
- Change Management

Ask Us About Value Stream Assessment

Our solution architects work with you to identify the flow of value through your people, process, and technology. We help you zero in on inefficiencies, bottlenecks and gaps. We then assemble a recommendation readout to provide a clear and optimized path to faster value.



*Free for qualified stakeholders



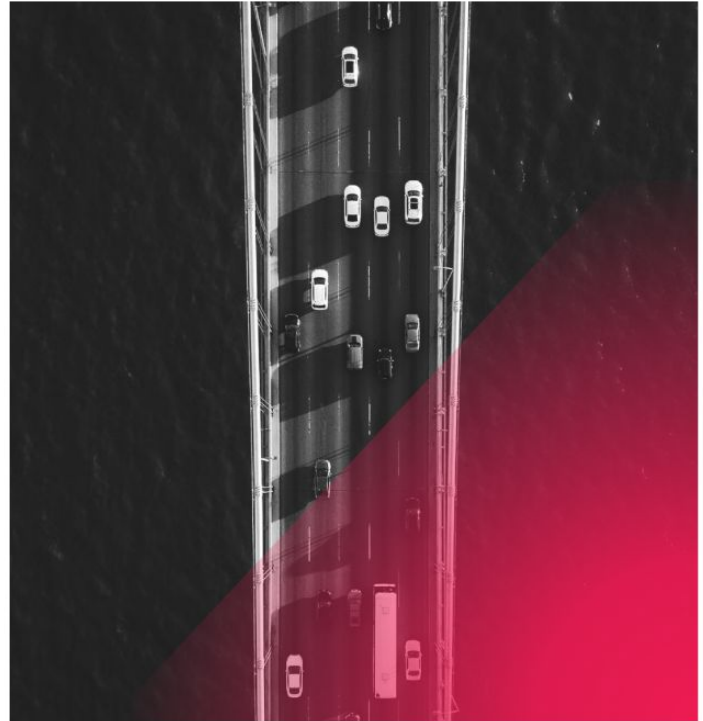
How To Choose Between iPaaS And Custom Integration

When developing the automation strategy for the enterprise, one needs to think beyond the delivery of the integration and consider long-term aspects of sustaining the enterprise digital ecosystem, like:

- Data Transformation & Routing
- Monitoring & Logging
- Deployment
- Security
- Metrics

You need to assess and plan the infrastructure that will be supporting the integration, allocate the resources to maintain the delivered connectivity or extend its functionality, and ensure the integrations are secure and perform with the intended efficiency.

We mix and match the technology stack and automation approaches to reflect the unique pattern of your digital communication and scale it.



iPaaS

- **One platform to transform it all.** A flexible, silo reducing, maintenance-free platform that actually solves business needs and provides visibility into gaps in processes.
- **Unified approach and optimal flow of value.** All integrations are managed in one central hub via serverless operation with maximum security.
- **Reduced total cost of ownership.** By investing in a completely automated platform provided by Cprime, you're going to reduce your total cost of ownership significantly.
- **Ability to do DIY integrations.** You can build and implement end-to-end integration yourself with Cprime being your consultant or playing coach.

Custom Integration

- **Answer to unique use cases.** Highly customizable compromise-free integration that delivers value against very specific requirements.
- **Ability to get data from custom devices and proprietary software.** Automation extended to purpose-built parts of the digital ecosystem, leveraging the data from proprietary devices and software for stronger competitive advantages.
- **Security control.** Complete internal governance of the security rules and privacy access that could be easily and quickly adjusted if needed.
- **Flexible development costs.** Allocating the budgets to developing the features you need.

Ask Us About Tech Agility And DevOps

Ensure your product relies on the appropriate tech stack, database configuration, and efficient cloud infrastructure, and can be easily scaled or adjusted to any emerging business needs, market trends, and your plans for future growth. We are not restricted to any technology: AWS, Azure, Kubernetes, Docker, etc.



What You Can Expect

We Build For Or With You

- Develop an informed product roadmap around the creation of a strategic integration engine
- Provide resource capacity to deliver against integrations backlog
- Integrate your product with SaaS apps, databases, AI services, APIs, and more
- Deploy frequent, robust integration & automation functionality
- Validate architectures and playbooks to develop at scale



We Enable Your Development Team

- Support development as Solution Architect and/or Workato SME
- Coach on Workato Embedded best practices and/or API-driven architecture and development
- Enable to ensure post-engagement success
- Identify areas of risk and challenges and provide coaching & solutions
- Ensure scalable solution following Cprime engagement



Here's How We Do It

Short-Term Engagement Model

Cprime implements 2-3 core integrations for quick, scalable wins in order to highlight automation benefits at scale. These implementations are fast and fixed-bid and provide a runway for extended usage.

Typical Duration: 1 Month

Mid-Volume Engagement Model

Cprime provides an engagement model for clients looking to incrementally work through a longer backlog of required integrations to improve internal processes, as well as customer facing operations.

Typical Duration: 6-12 Months

Enterprise Engagement Model

Cprime provides contextual, custom, implementation of a high volume of integrations. These integrations will center on client's unique ecosystem and defined processes and may include custom development.

Typical Duration: 6-8 Months