Acquire In-Demand Skills and Certifications

Case Study
Professional Certification Program for Brokerage Firm
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The Client:
Brokerage Firm

Highlighted Results:
- 90% of learners rated their overall satisfaction as “Excellent”
- More than 80% of learners reported gaining additional skills
- Improved quality of work, process efficiency, and morale

The Challenge

In early 2017, a large Brokerage Firm was in a unique and challenging situation. The Brokerage Firm was in the middle of being acquired by one of their larger competitors. As is common during large acquisitions, massive layoffs were unavoidable. While the executives were handling the logistics of the merger, the Learning and Development department was tasked with providing training opportunities for more than 1700 IT professionals at the company. The purpose of this training was to give their employees in-demand skills and certifications so that they would be better prepared for their positions at the new company, or in the event of a laid-off, to prepare them for their next career opportunity.

The Solution

Having been a trusted training partner in years past, the L&D Department turned to ASPE for help. In a collaborative effort, a list of desired skills and knowledge the associates would need to succeed was put together and specific training courses were mapped to provide the necessary training. In the end, 15 different course titles and over 100 classes were scheduled and delivered between January and June. ASPE worked closely with L&D on a weekly base and provided logistics support to include facility readiness, course material, virtual lab access, and Instructor communication. At the end of each delivery, data collected from post-event evaluations were summarized and provided back to senior leadership at the Brokerage Firm that reported on satisfaction and skills acquired.
There were 15 different courses delivered during this program across four major categories:

1) DevOps & Containerization
   • DevOps Implementation Boot Camp (ICP-FDO)
   • Docker Containerization Boot Camp

2) Developer Languages
   • Introduction to Java 8 Programming For Developers New to OO Programming
   • Java 8 Programming For OO Experienced Developers
   • Mastering Angular 2
   • Mastering JEE Web Applications

3) Data Analysis & Data Engineering
   • Big Data Boot Camp
   • Data Analysis Boot Camp
   • Informatica PowerCenter - Official Informatica Course
   • SQL Essentials
   • SQL Query Optimization
   • Oracle PL/SQL Programming

4) Project Management
   • Project Management 101 - The Fundamentals of Project Management
   • The Project Management Professional (PMP) Certification Exam Boot Camp
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The Results

During the six month engagement, Cprime Learning trained over 750 IT Professionals at the Brokerage Firm. Ninety percent of the associates that took part in the program believed that they received excellent training and services. Eighty percent of the associates said that they learned additional skills that will be beneficial in their career. Overall, the Brokerage Firm saw improvements in quality of work, process efficiency and morale among the employees that participated in the training program.

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ABOUT CPRIME

Cprime is an industry-leading, full-service global consulting firm with a focus on providing integrated and innovative solutions around digital transformation, product, cloud, and technology. With over 20 years’ experience, we provide strategic and technical expertise to businesses across more than 50 industries. Our team of advisors and technical experts have the know-how to meet organizations where they are to develop actionable solutions and solve business challenges. We also collaborate with our expansive network of partners to design, deploy, and harmonize technology stacks across organizations. Our mission is to empower visionary business leaders and teams to reimagine the future of work to achieve better outcomes.

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