

TBM Conference



Beyond AI Applications

Creating Enterprise Intelligence Through AI-Integrated Operating Models

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NOVEMBER 2025

Presented in partnership with



Introductions



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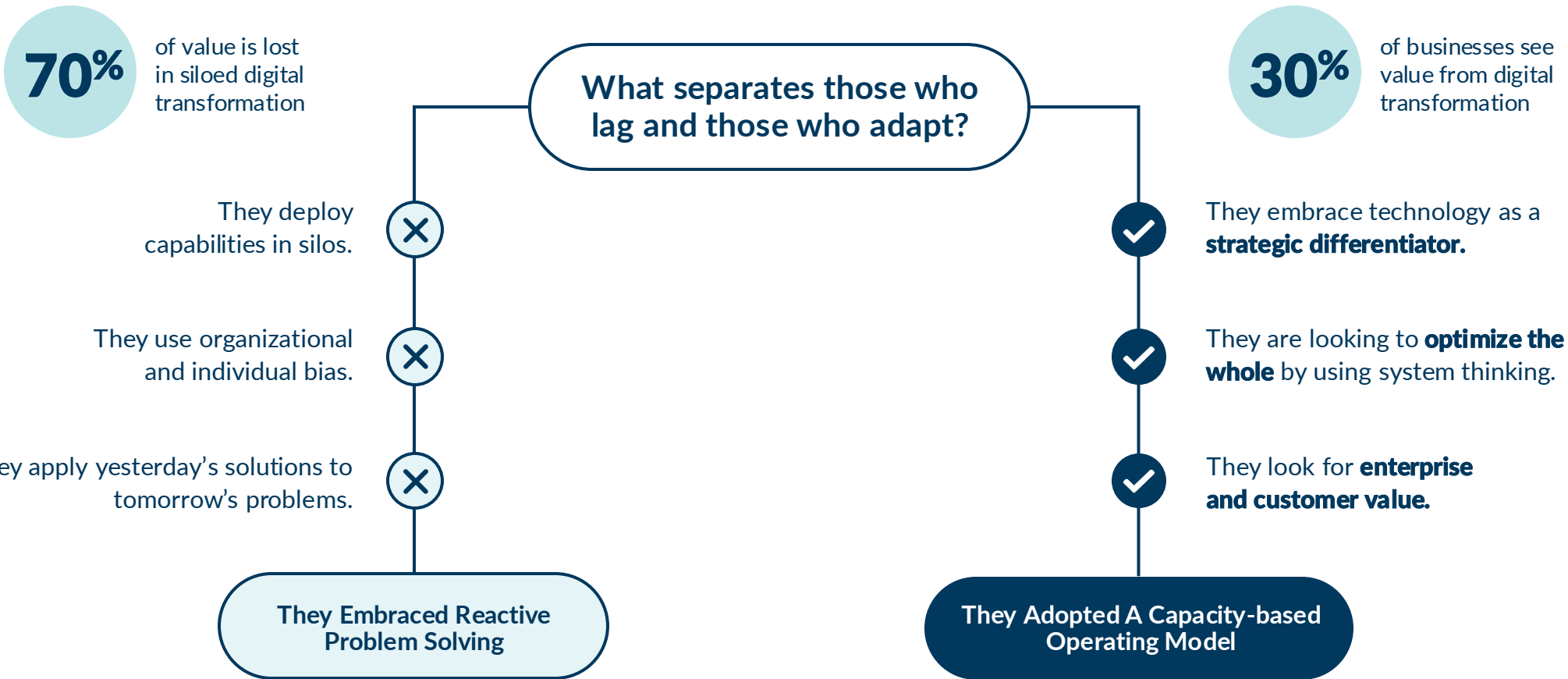
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Agenda

- Thriving Through Disruption
- The Enterprise Operating Model
- AI Enabled Operating Models
- The Intelligent Enterprise (as Code)
- Demo

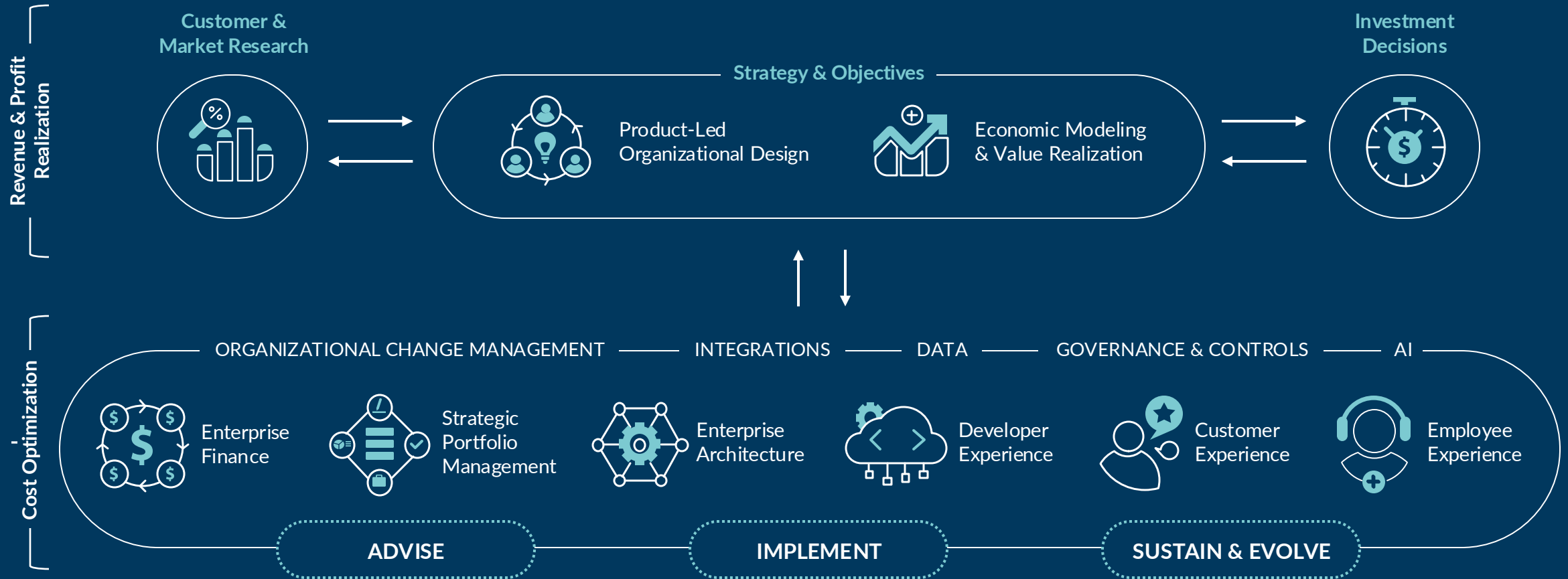
Disruption Is Constant



Every Element Must Connect To Unlock Value Flow



Modern Operating Model For Creating Enterprise And Customer Value



AI Enabled Enterprise Operating Models

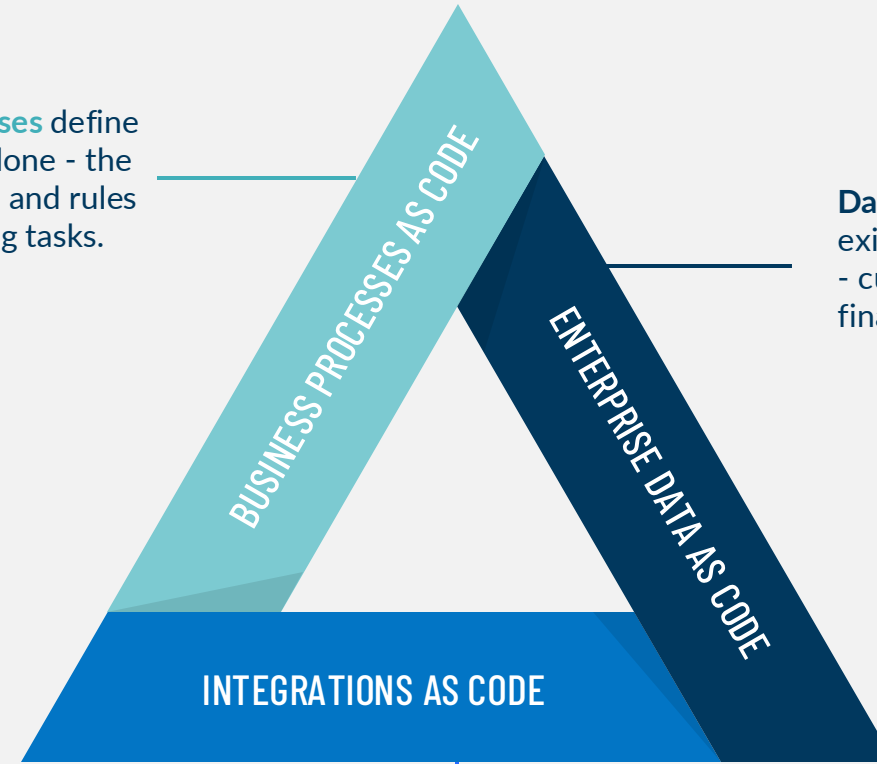
By understanding your enterprise through a graph-thinking lens, you can unify systems and processes, unlocking AI-driven insights and collaboration across the organization.

Connection that Creates Visibility

- Integrated platforms mean seamless data flow.
- Accessible data means full visibility.
- Cross-system processes demand integration to stay aligned and efficient.

Business Processes define how work gets done - the steps, sequence, and rules for accomplishing tasks.

Data shows you what exists in your enterprise - customers, products, financials, etc.



Integrations connect different systems and enable data to flow between processes.



The Intelligent Enterprise "Map"

Data, Integration And Business Process Automation

By combining structured automation with context-rich routes in a graph, we foster an enterprise that is *Integrated and Intelligent*.



**Data of Grounded Truths =
Tracks & Power**



Graph Navigation = Subway Lines
These reveal relationships, context, and enable accurate, efficient operations.



Integration = Streets
API connections and data pipelines link systems across the enterprise for seamless information flow.

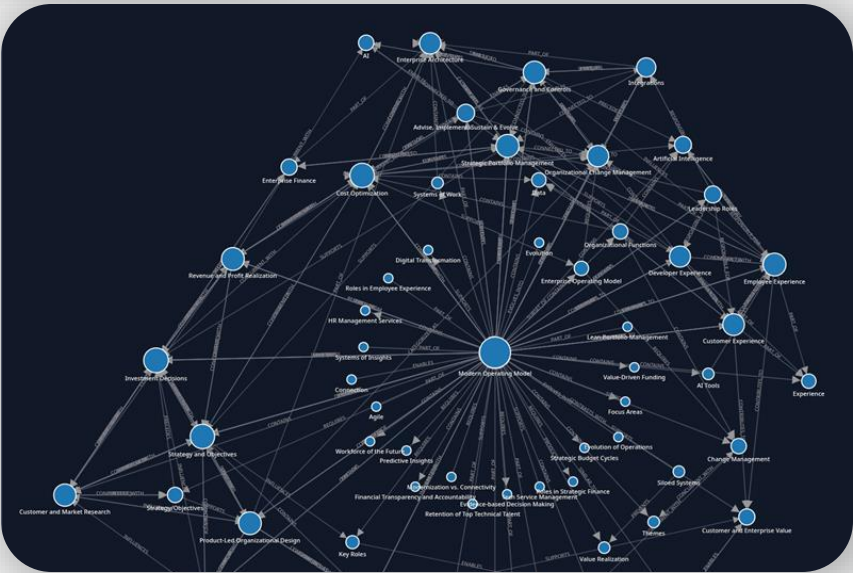
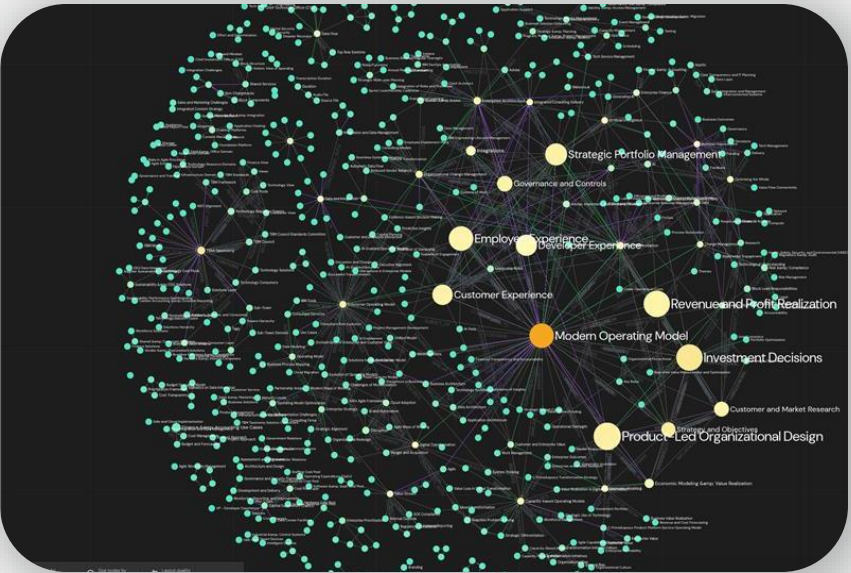


**Business Process Mapping =
Signals & Street Signs**
Workflows, rules, and automation define and enforce how work moves through the organization.



People and AI Systems
navigate this same framework (City)*

Knowledge Graphs: Powering Clarity and Context across the Enterprise



How Relationships Unlock Insights

By integrating knowledge graph concepts across multiple platforms, we can transcend isolated systems and capitalize on the value inherent in our data sets. AI reasoning models now operate with awareness of the concepts and purpose of the data and knowledge, surfacing new insights and powering practical use cases.

A using the target process tool, let's look for levers of power and influence

Strategized discovery of high-impact organizational work items.

I'll help you explore TargetProcess to identify levers of power and influence. Let me start by discovering what's in the system and then search for strategic, high-priority, and cross-functional initiatives.

T inspect_object

• Catalogued organizational hierarchies to pinpoint influence mechanisms.

Now let me search for strategic objectives and portfolio-level items that typically represent organizational levers of power:

^ 44 steps

T search_entities

• Synthesized power dynamics and strategic objectives comprehensively.

Based on my analysis of TargetProcess, here are the **key levers of power and influence** in the organization:

🎯 Strategic Business Outcomes (Highest Level)

Critical Business Outcomes:

- "Improved customer service experience" - Open status
- "Hit the market first with self driving cars" - Open status

These represent the ultimate organizational goals that drive all other activities.

🏠 Value Streams (Strategic Business Flows)

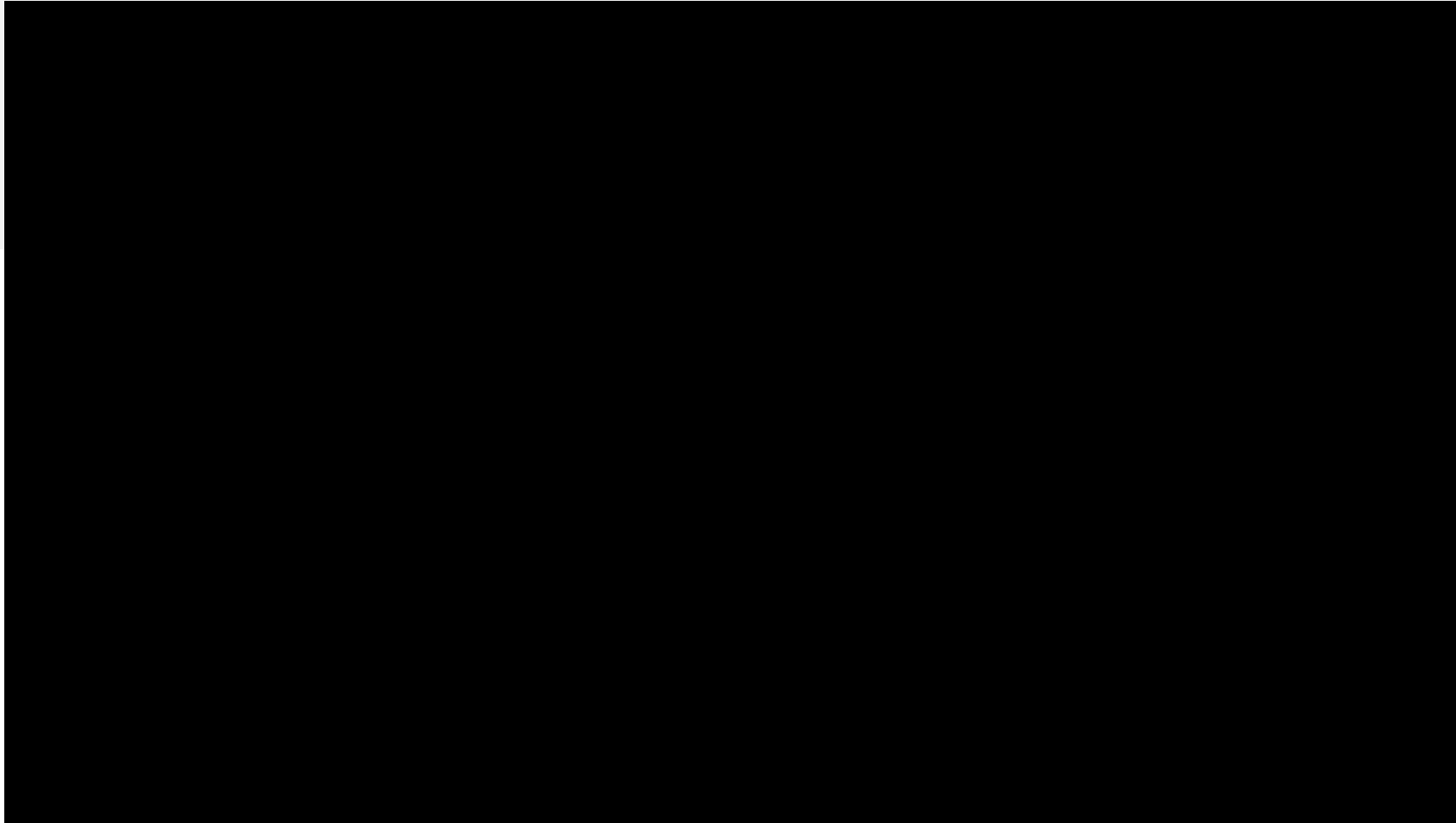
The organization operates through **6 key value streams**:

1. **Cloud Platform** - Infrastructure foundation

AI Capabilities

A graph thinking approach to your enterprise is a key to unlocking collaboration with AI and Human systems.

See It In Action





Thank You

Scan to connect & learn more

