

TBM Conference

25

Down the SPM Rabbit Hole

Vision + Strategy + Delivery = \$ucce\$\$



Introductions



MAXIM DANILEVSKY

MANAGING DIRECTOR
ENTERPRISE TECH & FINANCIAL MGMT

Cprime



JAY HRCSKO

MANAGING DIRECTOR
AGILE TRANSFORMATION

The Standard

**“If you don’t know
where you’re going, any
road will get you there.”**

-Cheshire Cat



“Why, sometimes I’ve believed
as many as SIX IMPOSSIBLE
things before breakfast”

-Alice in Wonderland



6 Impossible Things About Portfolio Management:



SPM Is Just About
Project Tracking



SPM Ends
at Planning



SPM Is
Only for IT



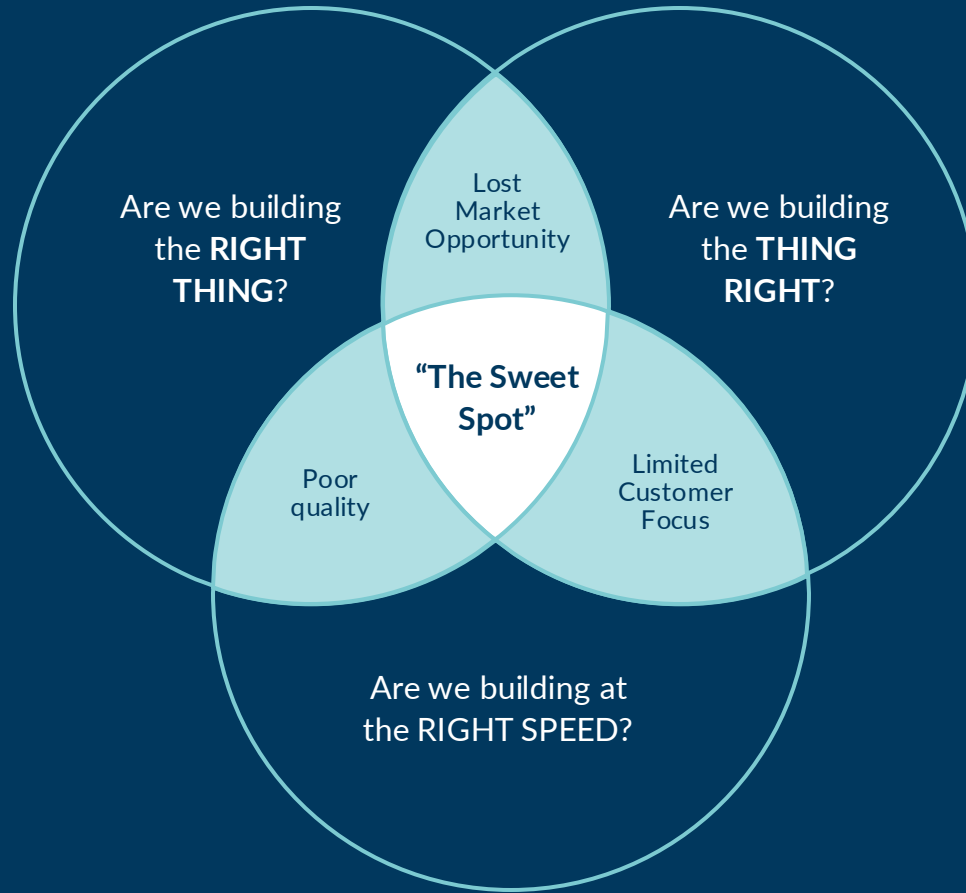
All Work
Is Equal



SPM Is
Inflexible



SPM Doesn't
Affect Culture



“If you knew time as well as I do.’ said the Hatter, ‘you wouldn’t talk about wasting IT.”

-Hatter in Alice’s Adventures in Wonderland by Lewis Carroll





‘It’s the oldest rule in the book’, said the King.

**“Then it ought to be Number One”,
said Alice.**

“Well, now that we have seen each other. ‘said the unicorn, ‘if you’ll believe in me, I’ll believe in you.

Is that a bargain?’”

-Unicorn in Through the Looking Glass by Lewis Carroll



Join the TBM community!

- [Check out the TBM Council!](#)
- [Maxim Danilevsky](#)
- [Jay Hrcsko](#)





Thank You

Scan to connect & learn more

