

TBM Conference



EBM + TBM:

The Decision Engine Powering Adaptive, Value-Driven Operating Models

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Roles

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Presented in partnership with



Introductions



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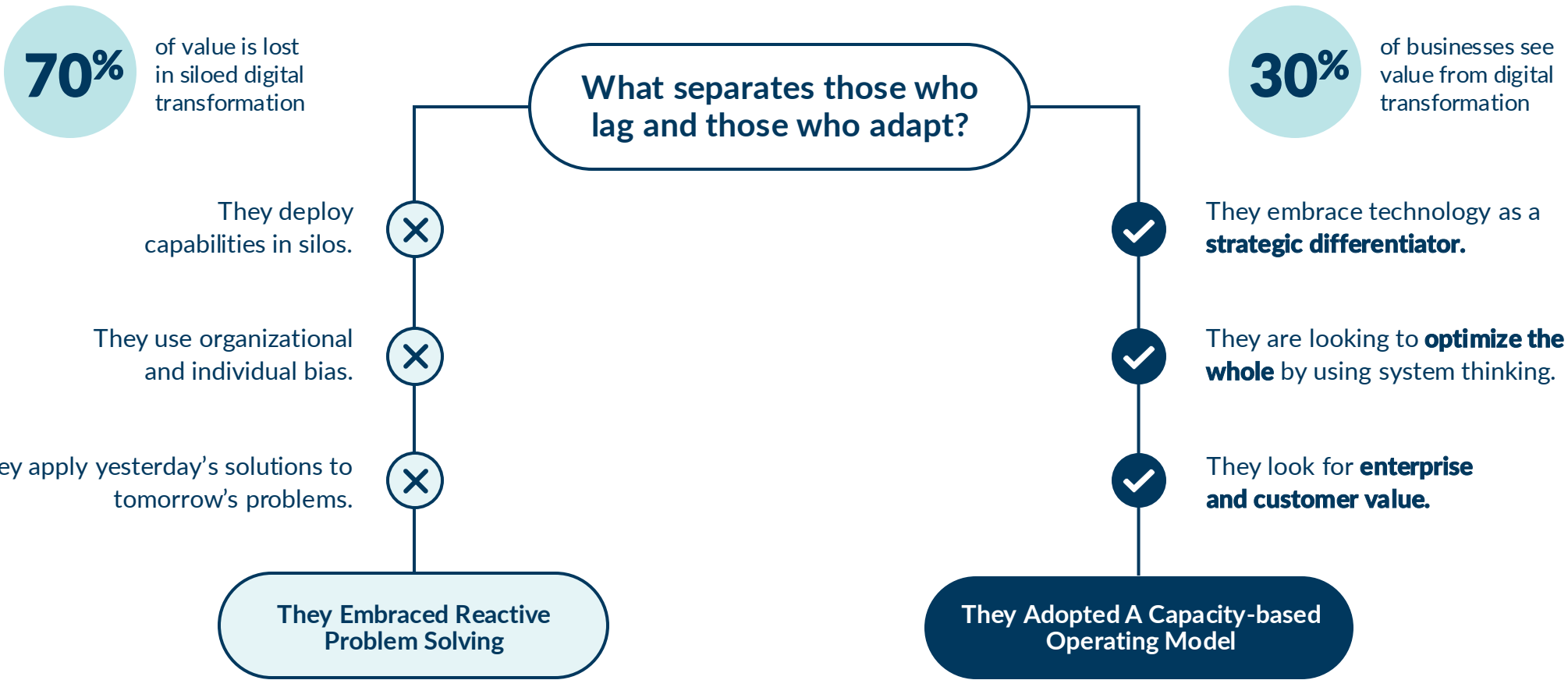
VP, Enterprise Tech & Financial Management

Cprime

Agenda

- Competing in a Disruptive World
- Connecting Strategy, Funding and Delivery
- From Theory to Practice
- Question and Answer

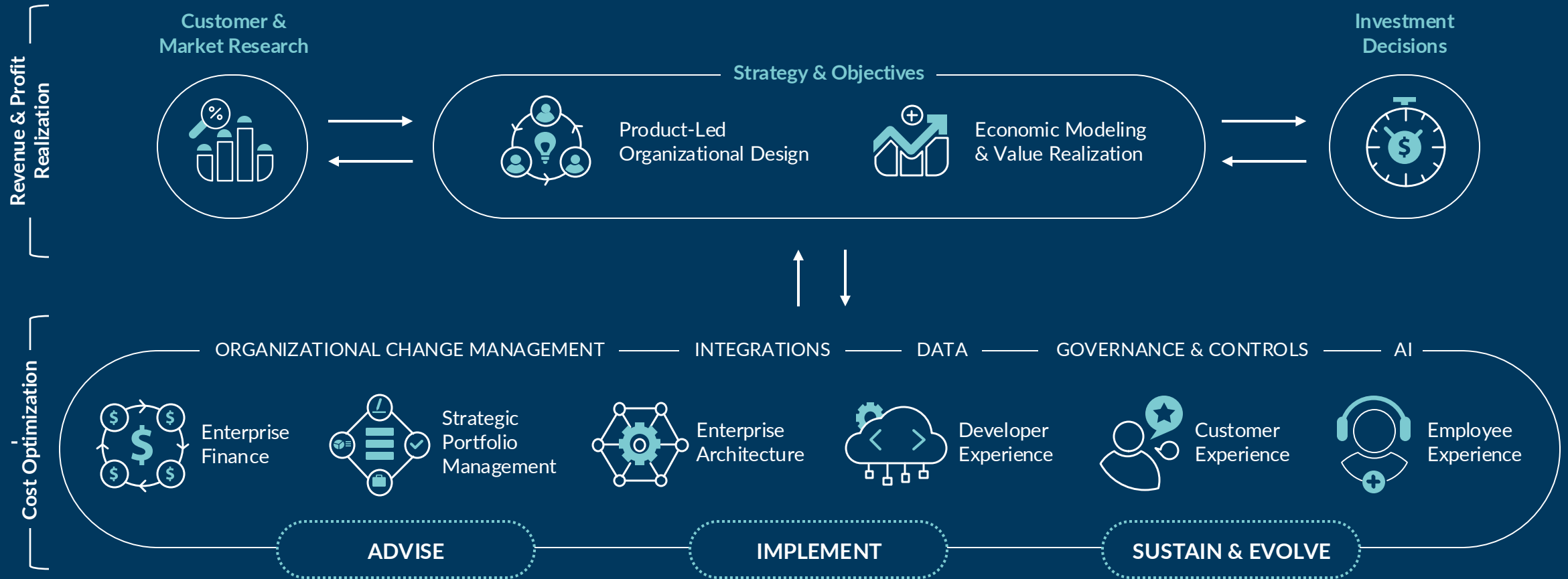
Disruption Is Constant



Every Element Must Connect To Unlock Value Flow



Modern Operating Model For Creating Enterprise And Customer Value

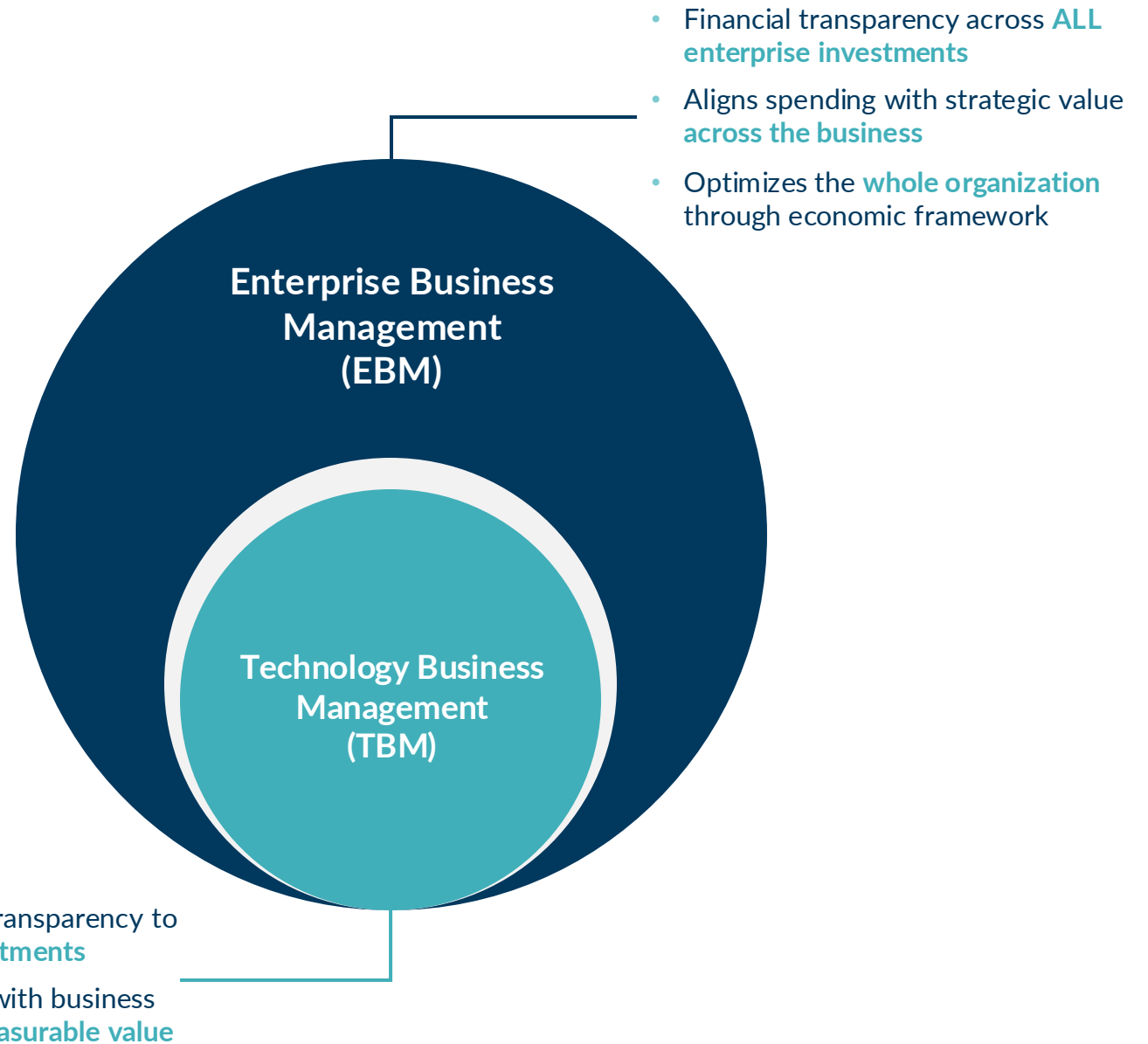


EBM + TBM: Turning Vision into Value

Together, They Create a Living, Value-Driven Operating Model

- Strategy informs funding decisions
- Funding enables focused delivery
- Delivery generates data to refine strategy

A continuous feedback loop that ensures every investment drives real, measurable impact



From Theory to Practice

Turning EBM + TBM into Action



Link Investments to Outcomes

Ensure every initiative maps directly to measurable business results



Break Down Silos

Enterprise-wide cost and value transparency



Continuously Learn & Adapt

Use data from the entire business to refine strategy and funding decisions



Practical Tools & Approaches

Dashboards, metrics, and decision frameworks that make measurement actionable

Question and Answer

- What's the **biggest obstacle** preventing enterprises from transforming fast enough in today's disruptive environment?
- How do EBM and TBM work together to **accelerate transformation**?
- What does **successful transformation** look like when these frameworks are embedded in the organization?
- Where do most **transformation initiatives fail** when linking investments to outcomes?
- How does this approach differ from **traditional enterprise transformation methods**?
- What's the **one thing** organizations must get right to make transformation sustainable?



Thank You

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